

ADVERTISING BY MAIL CAN
GROW YOUR
BUSINESS

AS SPECIALISTS IN DIRECT MAIL,
WE CAN SHOW YOU HOW.



LET US PUT DIRECT MAIL TO WORK FOR YOUR BUSINESS

Find new customers and grow your business with the right marketing solutions, the right resources – and the right partner.

DIRECT MAIL: MARKETING THAT DELIVERS

Unlock the power of direct mail.

- **Reach the right audience.** Direct mail blends geographic insight with demographic data to get your message into the hands of those people most likely to respond.
- **Get noticed.** Direct mail is personal and tactile, and if it looks interesting, 89 per cent of Canadians will open it.¹
- **Grow your business.** Direct mail is a great way to generate traffic to your location or online store, giving you a proven way to drive revenue. Direct-mail campaigns deliver measurable results that can be used to optimize future mailings for continual growth.

WE MAKE IT EASY FOR YOUR COMPANY TO BENEFIT

As Canada Post direct marketing specialists, we have the technology, resources and capabilities that make it simple for you to use direct mail to turn your neighbours into customers, increase sales and improve your bottom line.

Contact us today to find out how we can help you generate sales and build your business.

Shift Marketing

T. 647.477.2997

E. info@shif-marketing.com

W. www.shift-marketing.com



¹ Consumer Attitudes to DM and Traditional Media, CP 09-210, May 2010

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